

GECA is Australia's only Not-for-Profit Multi-Sector Ecolabelling Program and Advisory.

GECA's ecolabel is a sign that buyers can trust to have a lower impact on the environment and human health, are ethically made and fit for purpose.

Ecolabel and standards address multiple environmental attributes such as toxicity, air quality, energy use, recyclability, VOCs, carcinogens, reducing water consumption, protecting waterways, use of sustainable materials and minimising material usage. They also consider impacts across the entire life cycle of a product or service, from raw material extraction through to use and eventual disposal or breakdown.

GECA cares about the conditions in which certified products are manufactured, which is why social impacts are across all our standards. Including, safer and more ethical working conditions, not only for the employees, but also those involved in the supply chain.

The ecolabel ensures that certified products consider the effects of toxic chemicals such as volatile organic compounds (VOCs) or carcinogenic substances on human health. GECA certified products contribute considerably to better air quality, minimising health risks.

For more information visit <https://geca.eco/>

